CITY OF SAN ANTONIO
PARKS AND RECREATION DEPARTMENT
CITY COUNCIL AGENDA MEMORANDUM

TO: Mayor and City Council

FROM: Malcolm Matthews, Director, Parks and Recreation Department

SUBJECT: B Session – Golf Operations

DATE: May 5, 2005

As part of the FY03/04 Budget, funding was approved to assess the current municipal golf operation and evaluate the feasibility of alternate methods of operation, including privatization. National Golf Foundation was contracted to perform the golf assessment and feasibility study and a report of their findings was presented during a City Council B Session on April 22, 2004. During that meeting, staff was directed to coordinate additional review and discussion with the Golf Subcommittee of the Parks and Recreation Advisory Board and to develop a separate “best practices” report.

The Golf Subcommittee has prepared a presentation which outlines a process to develop an alternative operational approach. Following that presentation, staff will present the best practices report on enhancement to the current operation.

Malcolm Matthews  
Director of Parks and Recreation

Christopher J. Brady  
Assistant City Manager

J. Rolando Bono  
Interim City Manager