CITY OF SAN ANTONIO INTERDEPARTMENTAL MEMORANDUM DEPARTMENT OF COMMUNITY INITIATIVES

TO: Mayor and City Council
FROM: Dennis J. Campa, Director, Department of Community Initiatives
THROUGH: Terry M. Brechtel, City Manager
COPIES: Frances A. Gonzalez, Assistant City Manager; City Attorney’s Office; Asset Management, Carver Development Board; Council District 2 Office; File
SUBJECT: Renaming the Carver Community Cultural Center auditorium
DATE: September 23, 2004

SUMMARY AND RECOMMENDATIONS

This ordinance renames the Carver Community Cultural Center auditorium to the Jo Long Theatre for the Performing Arts.

This ordinance shall become effective immediately upon eight (8) affirmative votes. Staff recommends approval of this ordinance.

BACKGROUND INFORMATION

On June 15, 2004 the City Clerk received a request from the Carver Development Board to rename the Carver Community Cultural Center auditorium in honor of Jo Long, the Center's first director. The request was subsequently forwarded on June 21, 2004 to Councilman Joel Williams for his information and consideration. In a City Council Request dated September 13, 2004, Councilman Williams asked the Mayor and fellow Councilmembers to direct staff to place an item on the September 23, 2004 City Council agenda authorizing the re-naming of the Carver Auditorium.

City Code Chapter 2, Article VI, Divisions 1 and 2, Sections 2-215 through 2-225 prescribe the process to be used to name or rename a City facility. A summary of the actions taken by staff to present this ordinance to Council includes:

July 26, 2004 Renaming Committee formed
August 4, 2004 Notice of renaming sent to property owners with 200 feet of facility
September 20, 2204 Public Hearing conducted at St. Paul’s United Methodist Church
September 22, 2004 Renaming recommendation to be presented to Governance Committee
September 23, 2004 Presentation of proposed ordinance to City Council

This ordinance is requested to become effective immediately in order to coincide with the grand re-opening of the Carver Community Cultural Center on September 25, 2004.
POLICY ANALYSIS

This action continues existing City policy that allows for the renaming of City facilities in order to honor the accomplishments of residents and the contributions they have made to the community. The process that was followed to rename the Carver auditorium followed existing city policy as codified in the City Code.

FISCAL IMPACT

This ordinance requires no General Fund commitment.

COORDINATION

The Department of Community Initiatives has coordinated activities with the office of Councilman Joel Williams, District 2, City Attorney's Office, Asset Management and the Carver Development Board.

Dennis J. Camp
Department of Community Initiatives

Frances A. Gonzalez
Assistant City Manager

Approved:

Terry M. Brechtel
City Manager